2015 SPONSORSHIP PACKAGES

Sponsoring UDMC is the best way to maximize exposure at the conference. Our priority is to work with companies to create a package that fits their needs and goals, while ensuring the best use of their financial contribution to further the success of UDMC. Sponsors will be recognized throughout the conference and contribute significantly to the success of our event.

### SPONSORSHIP LEVELS

<table>
<thead>
<tr>
<th>Level</th>
<th>Sponsorship of:</th>
<th>Amount</th>
<th>Acknowledgement</th>
</tr>
</thead>
</table>
| **Diamond** | - Conference Registration  
- President’s Reception  
- Technology in ARENA (keynote & plenary sessions)  
- UDMC Program Book | $15,000 | - $3200 exhibit booth credit (carpet included) or equivalent conference attendee registrations  
- $900 lodging credit (3 night stay) at UDMC host hotel  
- $700 advertisement credit & $200 credit for a resource spotlight  
- $200 credit to include 5,500 bag stuffers  
- Special verbal acknowledgement at conference welcomes  
- Digital acknowledgment on screens in Arena & all session rooms (18) |
| **Platinum** | - All Conference Bags  
(Your company logo placed on 5,500 - 6,000 bags)  
- Conference App  
- Technology (AV) in Ballrooms | $10,000 | - $3000 exhibit booth credit (carpet included) or equivalent conference attendee registrations  
- $300 lodging credit at UDMC host hotel  
- $700 advertisement credit & $200 credit for a resource spotlight  
- $200 credit to include 5,500 bag stuffers  
- Special verbal acknowledgement at conference welcomes  
- Digital acknowledgment on screens in Arena |
| **Gold** | - Speakers (4)  
- Technology for Breakout sessions | $7,500 | - $3000 exhibit booth credit (carpet included) or equivalent conference attendee registrations  
- $300 lodging credit at the conference host hotel  
- $700 advertisement credit & $200 credit for a resource spotlight  
- $200 credit to include 5,500 bag stuffers  
- Special verbal acknowledgement at conference welcomes |
| **Silver** | - ½ Conference Bags  
(Shared placement of company logo on 5,500 – 6,000 bags)  
- Exhibitor Lounge  
- Speaker Lounge | $5,000 | - 24’x20’ carpeted front row exhibit booth space  
- $500 advertising credit  
- $200 credit for a resource spotlight  
- $200 credit to include 5,500 bag stuffers |
| **Bronze** | - Entrance Unit  
- Info Booth  
- Volunteer Shirts (your logo on all volunteer shirts)  
- Registration of Parish or School Group to attend UDMC | $2,500 | **Option 1:**  
- $800 exhibit booth credit  
- $500 advertisement credit  
- $200 credit to include 5,500 bag stuffers  

**Option 2:**  
- $1,800 registration credit (24 passes)  
- $300 lodging credit at UDMC host hotel |
| **Friend of UDMC** | The sponsor will work with conference staff to determine the way their gift can benefit UDMC. | $1,000+ | $300 lodging credit at UDMC host hotel  
$200 registration credit |
|             | For $3,000+ Sponsorship, add: | **$3,000+** | $200 additional registration credit  
$700 advertisement credit |

**Silver & higher also receive…**
- Company logo on significant signage around convention center

**All levels also receive…**
- Company logo and link on UDMC website  
- Listing in the program book

For more information, please contact: Oscar Carranza | 972.721.5105 | 972.721.4077 | udmc@udallas.edu
## 2015 Sponsorship Packages

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### Speaker Sponsorship

Speaker sponsorship is a unique way for publishing companies and other organizations to help the University of Dallas Ministry Conference provide nationally-known and high-quality speakers at our three-day event. While all speakers must go through an approval process with the university and our sponsoring diocese, we work with sponsors to ensure our session needs are met while they receive the most acknowledgements for their sponsorship. Both Full Sponsorship and Partial Sponsorship is available.

#### Full Sponsorship

Sponsor will cover all travel, lodging & stipend (if applicable) expenses for the Speaker

<table>
<thead>
<tr>
<th>Level</th>
<th># of Speakers</th>
<th>Acknowledgement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friend of UDMC</td>
<td>1</td>
<td>$450 booth credit, $500 advertisement credit, Or...</td>
</tr>
<tr>
<td>Bronze</td>
<td>2</td>
<td>$800 booth credit, $700 advertisement credit, $200 credit to provide 5,500 bag stuffers</td>
</tr>
<tr>
<td>Silver</td>
<td>3</td>
<td>$1200 booth credit, $700 advertisement credit, $200 credit to provide 5,500 bag stuffers, $200 credit for resource spotlight</td>
</tr>
</tbody>
</table>

**All levels also receive...**
- Acknowledgement in UDMC Program Book and on UDMC website
- Acknowledgement on the “Now Presenting” Screens for the Speaker(s) sponsored
- Company listing in exhibitor lists
- Access to the Speaker book signing Area

#### Partial Sponsorship

Sponsor will cover two of the three expenses (travel, lodging, or stipend) for the Speaker and UDMC will cover the third

<table>
<thead>
<tr>
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<th># of Speakers</th>
<th>Acknowledgement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friend of UDMC</td>
<td>1 (partially)</td>
<td>$300 booth credit</td>
</tr>
<tr>
<td>Friend of UDMC</td>
<td>2 (partially)</td>
<td>$600 booth credit</td>
</tr>
<tr>
<td>Bronze</td>
<td>3 (partially)</td>
<td>$800 booth credit, $500 advertisement credit, $200 credit to provide 5,500 bag stuffers</td>
</tr>
</tbody>
</table>

**All levels also receive...**
- Acknowledgement in UDMC Program Book and on UDMC website
- Acknowledgement on the “Now Presenting” Screens for the Speaker(s) sponsored
- Company listing in exhibitor lists
- Access to the Speaker book signing Area

**Please note:** All speaker accommodations MUST be made at the conference host hotel, even if the speaker’s lodging is sponsored.

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