

**Lynn K. Kendall  
Curriculum Vitae**

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**Education**

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**Degrees:**

Ph.D. University of North Texas; Denton, Texas, Finance, 2014  
M.B.A. University of North Texas; Denton, Texas, Finance, 2010  
B.S. Colorado School of Mines; Golden, Colorado, Mining Engineering, 1981

**Licensures and Certifications:**

Certified Global Business Professional, August, 2014, with annual recertification through present  
Graduate of University of North Texas Graduate Student Teaching Excellence Program, 2012  
Bloomberg Training in Equities, Fixed Income, Commodity, and Foreign Exchange, 2012  
Certified Focus Group Director, *Certified by The Greeley Institute*, 2001

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**Academic Appointments**

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Assistant Professor of Finance, University of Dallas, August 2014-Present  
Teaching Fellow, University of North Texas - August 2012- May 2014  
Graduate Research Assistant, University of North Texas, 2010-2012  
Director of Finance Tutor Lab, University of North Texas - August 2011-May 2014  
Finance Lab Tutor, University of North Texas - August 2010- May 2014

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**Teaching**

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**Courses Taught at UD**

BUS 3310, Fundamentals of Managerial Finance, Spring 2015, Fall 2015, Spring 2016  
FINA 6305, Managerial Finance, Fall 2015; Online: Spring 2015, Fall 2015, Spring 2016, Fall 2016, Spring 2017  
FINA 7310, Intermediate Managerial Finance (online), Fall 2015  
FINA 7350, Derivatives, Fall 2015, Fall 2016, Spring 2017 (online)  
FINA 7320, International Financial Markets, Spring 2016, Fall 2016, Spring 2017

**Course Development:**

FINA 7350 Online, Fall 2015  
FINA 7320 Online, Spring 2015, QM Certified without revisions, Spring 2016

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**Scholarship: Intellectual and Creative Achievement and Growth**

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**Dissertation:** Does Underwriter Size Matter? Only Within the Right Context, May 2014

**Peer-Reviewed Book Chapter**

Gu, J., Kendall, L., Groves, S., & Arellano, F., (2016) Book Chapter: Teaching Socially Responsible Investing in the Finance Curriculum for *Teaching Ethics Across the Management Curriculum: A Handbook for International Faculty: Volume 2*, Expert Business Press (Pedagogical Research).

### **Peer-Reviewed Journal Articles**

Kendall, L., and W. Kendall (2016). Bank Failure Prediction and the Subprime Mortgage Crisis. (Applied Research) *E-Journal of Business & Economic Issues*, XI (III) available at <http://www.subr.edu/index.cfm/page/125/n/159>.

Kendall, W., Kendall, L., (2010) The Consequences to Shipping of a Resurgence of Violence at Sea: Piracy, Terrorism, War or Self Defense? (Applied Research), *European Journal of Economics, Finance and Administrative Science*, 2010, 24, 138-146.

### **Peer-Reviewed Proceedings**

Kendall, W., Shaw, J., **Kendall, L.**, Exploratory Study of the 2014 Panama Canal Expansion Regarding Two East Coast Ports (Charleston/Savannah): Can the “Business Case” be Made? (Applied Research), *Atlantic Marketing Association Proceedings 2012*.

### **Peer-reviewed Presentations**

Kendall, L. and Arellano, F., TVM Inc. - A Dynamic Case Managing Working Capital, (Pedagogical Research), *ABE/FEA 2015 National Conference*– Fort Lauderdale, September 2016.

Kendall, L. and N. Rogers, Do MLPs Provide A Superior Return? Note anymore! (Applied Research), *Southwestern Finance Association Annual Conference* - Oklahoma City, May 2016.

Arellano, F. and Kendall, L., Teaching TVM Techniques in Sequential Phases Using Excel, (Pedagogical Research), *ABE/FEA 2015 National Conference*– San Antonio, September 2015.

Kendall, L., Does Underwriter Size Matter in the Bond Market?, (Applied Research), *Academy of Business Research Conference* – New Orleans, May 2015

Arellano, F. and Kendall, L., Improving Decision Making Through Financial Statement Trend and Structure Analysis Using Statistical Tools, (Pedagogical Research), *Academy of Business Research Conference* – New Orleans, May 2015

Arellano, F. and Kendall, L., Teaching TVM Techniques in Sequential Phases Using Excel, (Pedagogical Research), *Academy of Business Research Conference* – New Orleans, May 2015

Kendall, L. and Rogers, N., Master Limited Partnerships and Corporations in the Midstream Oil and Gas Industry: Comparison of Stock Price Effects During Gas and Oil Price Spikes. *Academy of Business Research Spring 2013 Conference*

Rogers, N. and Kendall, L., Community Bank Failures and Their Correlation With Regional Home Price Index Changes, *The Institute for Business and Finance Research 2013 Winter Global Conference*

Kendall, W., Shaw, J., Kendall, L., Exploratory Study of the 2014 Panama Canal Expansion Regarding Two East Coast Ports (Charleston/Savannah): Can the “Business Case” be Made?, (Applied Research), *Atlantic Marketing Association Annual Meeting, Fall, 2012*.

Mantecon, T. and Kendall L., Agency Problems in the Financial Sector as an Explanation to the Financial Crisis, (Applied Research), *Multinational Finance Society 19<sup>th</sup> Annual Conference, June, 2012, Krakow, Poland* [Accepted but did not present due to lack of funding]

Kendall, W., Kendall, L., The Consequences to Shipping of a Resurgence of Violence at Sea: Piracy, Terrorism, War or Self Defense?, (Applied Research), *Association for Global Business Proceedings*, November 2010. (presentation prior to peer-reviewed publication above)

### **Work in Progress**

Kendall, L. and Rogers, N, Master Limited Partnerships over 25 Years: MLPs and Corporations: The Midstream Comparison (Applied Research Article), Under 2<sup>nd</sup> review after revise and resubmit: *Managerial Finance*.

Kendall, L. and Tripathy, N., Does Underwriter Size Matter? Only Within the Right Context, Anticipated completion date: December, 2016, anticipated journal: *Journal of Banking and Finance*.

Kendall, L. and Gu, J., The Impact of Market Liquidity on Foreign Bond Issuing Cost. (Paper is under review at the 2017 Southwestern Finance Association Conference).

Kendall, L. and Arellano, F., TVM Inc. - A Dynamic Case Managing Working Capital, (Pedagogical Research), anticipated completion date: December, 2016.

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## **Service**

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### **Service to University**

#### ***University of Dallas:***

Faculty Adviser for Sigma Iota Epsilon, 2015-present

Member of University of Dallas 403-B Committee, September 2014-present

Member of COB Committee: Masters Continuous Improvement, September 2014-2015

Member of the Gupta COB Academic Review Board, 2016-present

Member of COB Committee: Faculty Research & Development, September 2014-2016

Member of COB Working Committee: New program development – MS Global Business, 2015

Member of COB Working Committee: New program development – MS Business Analytics, 2015

Member of COB Working Committee: Language Skills and Standards Review, 2015

Member of COB Working Committee: New program development – BS Business, 2016

#### ***Other:***

Research mentoring for visiting finance scholar Jing Liu

### **Service to Profession**

#### ***Memberships in professional organizations:***

Association of Accountants and Financial Professionals in Business (IMA), 2013-present

Financial Management Association, 2013-present

Qualitative Research Consultants Association, 2000-present

Southwestern Finance Association, 2012-present

Southern Finance Association, 2012-present

Eastern Finance Association, 2015-present

NASBITE International, 2014-present

#### ***Professional Experience:***

Director of Finance Tutor Lab, University of North Texas, 2011-2014

Vice President, Cambridge Associates, Ltd., 2000-present

Vice President, Resource Data International, 1982-1999 (various positions held, ending with VP)

***Professional Service:***

Reviewer for book chapter *Teaching Ethics across the Management Curriculum*, 2016.

Reviewer for *Managerial Finance*, 2016

Reviewer for the March 2014 *Southwestern Finance Association Conference*